

## THE COMPLETE SOLUTION FOR AGRICULTURE



### ALIGN TECHNOLOGY WITH BUSINESS STRATEGY

Agriculture is an important sector of any economy. The industrialization of agriculture has taken off lately. Companies in agriculture must not only be effective but must reach high standards of quality and quickly adapt to changing market conditions. In this difficult environment, it is important that business processes in the organization be kept under control. This involves the use of flexible software systems that integrate agro industry specific functionalities and intelligent reporting for quick decisions.

The use of integrated management systems (ERP) in agriculture establish a significant increase in performance and quality in all processes of agricultural organizations, providing competitive advantage and sustainable approach, embodied by improving planning operations, resources management optimization and streamline decision-making processes associated to agricultural activities.

### SOCRATECLOUD SUPPORTS COMPANIES IN AGRICULTURE

SocrateCloud covers all processes in companies operating in agriculture, from farm production to supply management, stock, direct sales or through distributors, assets, fleet management, receipts, payments, accounting and financial management. SocrateCloud improves operational efficiency, consolidates the information you need to make the best strategic decisions. The solution is 100% cloud, eliminating infrastructure costs and allowing access to information from any location, office or field using only a Web browser.

### BENEFITS



Integrate and automate all company processes



Planning farming activity on stages, phases and priorities



Manage and track the profitability of crops



Conduct and manage crop contracts with farmers



Control quality and stocks and optimize the purchasing process



Automate customer orders and manage the sales and delivery processes



Efficiently manage resources and their costs, maintenance included



Optimize the Cash-Flow and get the necessary financial reports



Reduce the time for strategical decisions

## Planning and Management of Agricultural Production

SocrateCloud helps you make a detailed planning of production activity (technological, work and natural processes) on stages, phases and priorities.

Based on this information, the user-defined constraints and rules stored in the knowledge base, the module will generate scenarios for planning production processes and notifications of any problems associated with planning production activity. Users will be able to intervene to optimize these planning scenarios.

SocrateCloud manages the production process, and for companies in wine industry also manages the bottling process, the system covering reception on crops / varieties and registration of expenses related to all preparatory operations (digging, plowing, cleaning and spraying).

## Fleet Management

SocrateCloud allows recording and planning of agricultural machinery and equipments and records all costs: service invoices, fuel, spare parts, depreciation, insurance and their allocation to the level of equipment and employee. This functionality also enables insurance renewal and the necessary equipment servicing, with notifications, and it also generates an estimate for the service and repair activities. The module offers the possibility of obtaining detailed reports on cost, allocation, etc.

## Just in Time Supply

Automate your purchasing process from requisition, supplier orders and invoices to payment. The requisition might be subject of approval, followed by automatic generation of other documents in the supply chain. Control the quality and the stock levels and plan your production and acquisitions based on the minimum stock, the available stock and the average sales on a given time. Optimize your storage space, reduce supply and inventory costs, gain visibility into supplier orders, inventories and movements, as well as purchase prices.

## Contract Management

SocrateCloud allows defining and tracking the contracts signed by suppliers with farmers on types of crops, monitoring achieved versus planned production according to the contract and the amounts to be settled. This functionality has benefits in both operational and financial areas: from planning and optimizing agricultural activities, to crop profitability analysis.

## Order and Sales Management

SocrateCloud manages the entire sales process, from quote, customer orders, deliveries, invoices and payments with the possibility of automatic customer order through web, EDI or

custom integration with third-party web e-commerce platforms. Orders are then delivered and invoiced, following their status: new, delivered, invoiced, pending and lost orders. With the help of orders and pre-orders, stocks can be booked or blocked for certain clients, key accounts and distributors can get notifications when the booking expires or when the products are back on stock. This sales functionality also includes client management custody (track orders, inventory and sales process optimization through client document automation). Track and analyze sales by geographical area, customers, agents, distributors and sales targets.

## Accurate Deliveries

SocrateCloud helps you have accurate client deliveries, automating delivery process, starting with delivery preparation, orders list, required vehicles and transportation routes. The preparation of delivery is done based on customer orders, with the possibility of automatically or manually generating delivery notes, picking lists and customer invoices.

## Manage prices, discounts and margins

Easily create price strategies, specific customer price lists, promotions and track the sales on all distribution channels. SocrateCloud controls and analyzes margins on products, customers, agents or areas.

## B2B e-Commerce

Improve communication with customers and partners by using a web store where customers and partners can create online orders, track the orders and invoices status, products on stock and find out the latest news about products.

## Financial and Accounting Management

Automate with one system the processes in your organization and manage your financial records, from all locations and all sales channels and consolidate the information at group level. Simplify the retrieval of information by importing bank statements directly into the system, optimize the cash-flow and quickly get the necessary reports required by law (balances, journals and statements). The system is multi-accounting, multi-currency, multi-taxes and multi-language.

## Tailor-made Reports and Analysis

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